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DETROIT RENAISSANCE SPONSORS CREATIVE CITIES SUMMIT 2.0 IN DETROIT

DETROIT, Mich., July 28, 2008 – Detroit Renaissance, a private, non-profit leadership organization dedicated to accelerating the region’s economic growth, announced today it is providing major support to the Creative Cities Summit 2.0 taking place at the Marriott Renaissance Center in downtown Detroit beginning Sunday October 12, 2008.

“We are excited to be part of this event because we believe creative communities positively impact cities and promote talent retention,” said Doug Rothwell, president, Detroit Renaissance. “Growing greater Detroit’s creative community is one objective in our Road to Renaissance Initiative.”

Detroit Renaissance will be contributing financially as a Megalopolitan Level Sponsor of the conference as well as assisting in the planning of the event. Rothwell will participate in a plenary session on Creative Cities Initiatives with Kelly Lee from Innovation Philadelphia taking place on Wednesday, October 15, 2008.

“We are pleased to have the support of an organization like Detroit Renaissance that understands how innovation, entrepreneurship, arts & culture, and business uniting together can transform a city and region,” said Peter Kageyama, producer, CCS2. “We are looking forward to having a very successful event with the help of Detroit Renaissance and all of our sponsors.”



Participants of the conference will include architects, designers, urban planners, civic leaders, entrepreneurs, artists, students, educators and community leaders sharing their experiences, projects, successes and failures as they re-imagine and rethink cities.

For more information: <http://www.creativecitysummit.com>.

About Detroit Renaissance:

Detroit Renaissance provides leadership to accelerate the economic transformation of Detroit and Southeast Michigan. Renaissance accomplishes this work through serving as a catalyst to develop growth strategies, advocating for those strategies and championing specific initiatives that accelerate growth. A 501(c)(3) organization that was formed in 1970, Detroit Renaissance includes the chief executive officers of the region's most significant employers and universities. For more information, visit www.detroitrenaissance.com.

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